



OGIMAAWABIITONG

Life Skills Workshops

Obash'kaan'da'gaang First Nation ENTREPRENEURSHIP WORKSHOPS

Location: Community Hall

Space is limited please sign up early! Community members can attend, although

** OW, ODSP and Parents with Children in Care are priority participants for these workshops. **

October 16, 2017 10:00 am—12:30 Types of Businesses

Discussion on types of businesses both federally and provincially. These include sole proprietorships, partnerships and corporations and cooperatives. This workshop will help determine which business model works best for you.



October 23, 2017 10:00 AM—12:30 PM Financing & Record Keeping for Business

Whether you are an accountant or keep your own financial records. Having a financial plan is key to securing loans, grants and meeting the needs of your small business. Start-up costs, sales forecasts and cash-flow analysis are important details every business requires.

November 6, 2017 10:00 AM—12:30 PM Marketing & Promotion

Knowing your target market will help you develop the most effective marketing and promotion strategies for your customers. Using SWOT analysis and getting to know your direct competitors will enable you to get an edge by evaluating your strengths and weaknesses. Several marketing methods will be explored.



November 20, 2017 10:00 AM—12:30 PM Business Plan Outline

This workshop will provide a full review of the business plan and what is needed to complete the business plan you have in mind.



To register for these workshops you must contact the Life Skills Office. 807.467.8144 ext. 269 or contact the community OW Worker.



Life Skills are learned and not something we are born with. We learn from our parents, caregivers, family, elders, teachers and our environment.